

Monthly Rented Links (MRLs)

A text link is hosted on your site. It is paid for on a month- to- month basis. The link should include an anchor text of 30-35 characters and a description of approximately 100 characters.

Hosted Marketing Pages (HMPs)

This is a brand new page with 400-500 words of professionally written, optimized content that is relevant to your Site. It contains up to 5 text links embedded within the content.

You must be able to host a brand new page on your site that you will upload for us. You must be able to control the page name, page title and META tags which we will provide.

You must be able to link to this new page from at least 10 pages, including your HOMEPAGE. Site-wide links are acceptable. These must be indexed pages and should generally be the best ranked pages of your site.

Platinum Hosted Marketing Pages (P-HMPs)

These are similar to the HMPs described above. Fresh relevant content of approximately 100 – 200 words, created by us, is uploaded by you for 3 subsequent months.

Contextual Links

Fresh content of 100 to 150 words with two embedded links are placed on existing pages on your site. We shall ensure the content is relevant to the theme of the page and furnished with html code. Our fresh content is simple text with HTML coded links. There is no JavaScript, or Flash. We supply the fresh content with the key words coded and ready for place on one of your relevant pages.

Blog Review

If your site is a blog where you place fresh content, you agree to post one of our professionally written relevant reviews (350 - 400 words) catering to our client's site(s). Each piece of content will have up to 3 embedded links.

You agree to host on the homepage, or on the specific page requested, for a minimum of 10 days. After 10 days, you agree to archive for a minimum of 6 months. You agree to place a link to this archive in the "Category" or "Latest Articles" section on your home page. We will back link to this review while it is on the hosting and archived page. This will increase your organic backlinks.

Comment Links

If your site contains comments (like most blogs and article sites allow), you allow us to add comments that will be approved with a text link in them.* We provide approximately 50 words of relevant, quality content with a single link to a relevant site.

* We would set-up a unique user profile to identify us.

Article Plus Links

If your site contains dynamic content like news, articles or forums, you agree to place relevant, professionally written articles with up to 3 embedded links to your site. You agree to host on the homepage, or a specific requested page, for a minimum of 10 days. After 10 days, you agree to archive for a minimum of 6 months. You agree to place a link to this archive in the "Category" or "Latest Articles" section on your home page. We will back link to your site and to this article while it is on the home and archived page. This will increase your organic backlinks.

Authority Themed Silo

Placing our Authority Themed Silo is a way to build authority content and links for our clients and partners. A Silo consists of five pages of professionally written content relative to the theme of your site. We create a Sub Page in the form of a Landing Page. This contains content relative to 4 additional Sub Pages that are internally linked to the Landing page. We supply all Meta Tags and description. You are required to place a link on the Home Page directed to the Landing Page. We embed links to our client's site throughout 4 of the 5 pages (the Landing Page is content and internal links to the 4 Sub Pages).

Every month we shall provide 14 relevant ranking backlinks to the partner's Home page, the landing page and 4 sub pages. This is a great way to increase your organic backlinks and build your site's authority with fresh, relevant content.

Banners

Our professionally created Banners come in 5 of the most popular IAB certified File and Image sizes. These banners are designed to compliment your visitor experience. They are rented on a monthly basis and are not PPC banners. We require that you place a hard coded "Alt Tag" with approx 35 characters of anchor text and approx 100 characters of supplied description content.